

VC

50



VISUAL
COMMUNICATIONS

PARTNERSHIP OPPORTUNITIES

CONNECTING COMMUNITIES THROUGH MEDIA ARTS • VCMEDIA.ORG/VC50

VISUAL COMMUNICATIONS' MISSION

Visual Communications' mission is to develop and support the voices of Asian American & Pacific Islander filmmakers and media artists who empower communities and challenge perspectives.

Founded in 1970 with the understanding that media and the arts are powerful forms of storytelling, Visual Communications creates cross cultural connections between peoples and generations. The organization has created award winning productions, nurtured and given voice to our youth, promoted new artistic talent, presented new cinema, and preserved our visual history.

OUR PROGRAMS



C3: CONFERENCE FOR
CREATIVE CONTENT



ARMED WITH A
CAMERA



DIGITAL
HISTORIES



VC ARCHIVES



LOS ANGELES ASIAN
PACIFIC FILM FESTIVAL

Dear VC Supporters:

In these challenging moments, we are moving forward in celebrating you and our communities as key contributors to 50 years of Visual Communications.

For our 50th anniversary, we are postponing our planned in-person, live celebration to a future moment when we are able to be safely together. However, we continue to channel our communities' spirit of resilience by hosting a **PAST//FORWARD** virtual event for us to stay connected.

VC's past includes hundreds of cultural workers, artists, staffers, and advocates who tirelessly work towards creating our ideal communities. VC is grateful for our champions who believe in the power of media to build and connect communities. As we move forward to another fifty years of Visual Communications, we continue our core spirit of creating cross cultural connections between peoples and generations. While we still have more work to do, we hope that we are blessed to continue our work for another 50 years.

Join us on **Tuesday, December 1st, 2020** for Visual Communications' PAST//FORWARD, a virtual presentation to celebrate VC's past, present, and future by (re)connecting with people and communities who make great things happen.

Sincerely,

Francis Cullado, Executive Director
Visual Communications

50th ANNIVERSARY CELEBRATION

 **PAST//**
FORWARD

Join us for a virtual presentation of Visual Communications' PAST//FORWARD, a signature event to celebrate the organization's 50th anniversary. Our goal is to celebrate VC's past, present, and future by (re)connecting with people and communities who make great things happen.

TUESDAY, DECEMBER 1, 2020
vcmedia.org/vc50

VISUAL COMMUNICATIONS GALA

SPONSORSHIP OPPORTUNITIES & BENEFITS

Our virtual presentation of PAST//FORWARD will highlight our year-round programming including: the annual Los Angeles Asian Pacific Film Festival; Armed With a Camera Fellowship for Emerging Media Artists; Digital Histories media production and storytelling project for older adults; C3: Conference for Creative Content; and VC Archives, one of the largest photographic and moving image archives.

Become a sponsor today to support our artist programs.

PLATINUM • \$15,000

- 30 second in-program message
- Recognition on all PAST//FORWARD digital collateral
- Inclusion in e-newsletter
- Social media blasts
- Logo included in PAST//FORWARD trailer
- Sponsor listing, logo, and link (event website)

Please submit your in-program message in digital format: 1920x1080 H.264 encoded at 10 mbps, .mov or .mp4 format, 10 GB max file size, 24 fp

GOLD • \$10,000

- Recognition on all PAST//FORWARD digital collateral
- Inclusion in e-newsletter
- Social media blasts
- Logo included in PAST//FORWARD trailer
- Sponsor listing, logo, and link (event website)

SILVER • \$5,000

- Recognition on all PAST//FORWARD digital collateral
- Social media blasts
- Logo included in PAST//FORWARD trailer
- Sponsor listing, logo, and link (event website)

BRONZE \$2,500

- Recognition on all PAST//FORWARD digital collateral
- Logo included in PAST//FORWARD trailer
- Sponsor listing, logo, and link (event website)

COMMUNITY \$1,000

Must be 501c(3)

- Recognition on all PAST//FORWARD digital collateral
- Logo included in PAST//FORWARD trailer
- Sponsor listing, logo, and link (event website)

Please send your selection(s) by November 1, 2020. All assets must be submitted to Visual Communications by November 15, 2020.

PAST HONOREES



Doug Aihara

*Cornerstone Award
2018*



Renee Tajima-Peña

*Past//Forward Award
2018*



*Influencer Award
2018*



*Cornerstone Award
2019*



Jessica Yu

*Past//Forward Award
2019*



Walt Louie



*Influencer Award
2019*

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#VCMedia #PastForward

CONTACT US!

For more information or to discuss your customized sponsorship package, please contact:

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